

MOVING HOME LISTINGS **FAST.**

Chicagotribune.com/homes is the one site that delivers the largest, most qualified audience of Chicagoland home buyers right to your door. Helpful tools such as mortgage and refinancing calculators can be found on the site, making it a one-stop-shop for all real estate needs. The offerings below provide flexibility and many customization options that can help move your home listings fast.

Key Features

Property Showcase features numerous, hassle-free benefits including priority sorting of your listings, photos/virtual tours, email leads, Web site links, toll-free numbers that redirect calls to your main office, editable promotional-text options and more. Plus, full weekly and monthly lead tracking reports are provided at no extra cost and give advertisers the tools to gauge buyers and move property.

Open House Directory offers your office/agents complete and unlimited presentation of open house listings with information including photos, open house dates and links to virtual tours. Plus, Chicagoland's most inclusive database of open houses is available for just one low monthly fee.

Builder Showcase connects consumers to the most prominent Chicagoland builders serving the city and the suburbs.

Chicagotribune.com/homes also features community profiles with information relating to specific towns, neighborhoods and schools, recent home sales which list closing prices of Chicago area residential sales, and "Price Pulse," a feature that provides median home values for the six-county Chicagoland area.

Trib Homes Plus appears in the Friday Your Place and Sunday Real Estate sections of the Chicago Tribune and online. It features dozens of homes with photos and text, organized by location and price. Trib Homes Plus ads also contain Web ID's, allowing direct access to expanded online listings.



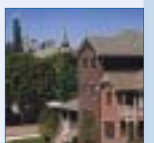
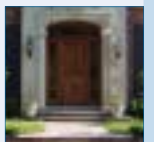
PAGE VIEWS:

3Q'04: 13,757,877

3Q'05: 20,292,559

Percentage Growth: +47%

Source: SageMetrics



Chicago Tribune

What's in it for you?