



WOMEN'S HEALTH 2007

With busy and often stressful lifestyles, women today face unique concerns and challenges to live active, healthy lives.

OUR READERS ARE YOUR CUSTOMERS

Read by over 2 million area adults every month, this issue is a perfect environment for advertisers who are looking for an upscale market. Chicago Tribune Magazine reaches:

- 1.4 million adult women
- 56% of college educated women
- 40% of women who play tennis, golf, bicycle or swim
- 40% who exercise at home
- 50% who attend fitness/yoga class
- 277,000 women who had maternity/pre-natal care

Source: Gallup Chicago Media Usage and Consumer Behavior Poll © 2005.

Issue Date:	OCTOBER 7
Deadlines:	
Space	SEPTEMBER 4
Color Material	SEPTEMBER 7
B&W Material	SEPTEMBER 14

MECHANICAL SPECIFICATIONS

Regular Chicago Tribune Magazine specs apply.

RATES

2006 Chicago Tribune Magazine rates apply.

Chicago Tribune

What's in it for you?