



FOOD & WINE 2007

What makes a great meal? This issue will reflect the ingredients of what makes a meal a "favorite"? What are the ingredients? Let's eat and drink!

OUR READERS ARE YOUR CUSTOMERS

Read by over 2 million area adults every month, this issue is a perfect environment for advertisers who are looking for an upscale market. Chicago Tribune Magazine reaches:

- 40% who have purchased champagne or wine in the past 30 days.
- 41% who have a household income of \$100,000 plus.
- 39% who enjoy gourmet cooking.
- 41% who have participated in a wine tasting.
- 48% who have fine dined at least 5 times in the past 30 days.

Source: Gallup Chicago Media Usage and Consumer Behavior Poll © 2005.

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Deadlines:

Space	MARCH 26
Color Material	MARCH 30
B&W Material	APRIL 6

MECHANICAL SPECIFICATIONS

Regular Chicago Tribune Magazine specs apply.

RATES

2006 Chicago Tribune Magazine rates apply.

Chicago Tribune

What's in it for you?